

Brattleboro Town Skatepark Advisory Committee aka BASIC  
Bi-monthly meeting Agenda  
1-5-2012, Hanna Cosman Meeting Room, 6:00 PM

Present: Carol Lolatte, Patrick Jeff and Melissa Clark, Adam Hubbard,  
Francine Vallario, David Longsmith

1. Announcements
  - a. Carol – mediation set for 1/11/2012 with Adam, Bob Fisher and a cast of others.
  - b. Public Participation – none
  
2. Public Relations
  - a. The Clark family upgraded the BASIC signage at the Crowell Lot with a QA code!
  - b. Jeff is going to order more Stickers & Business cards (\$100 +/- (250 of each)
  - c. David to re-release BASIC Basics updated with QR code
  - d. David to work with Chris Lenois on letter to editor (Reformer and Commons) thanking donors
  - e. Francine suggests BASIC hold a celebratory event when the Permit is finalized – to be discussed more at next meetings.
  
3. Fundraising
  - a. Pavers
    - i. Francine reports that Abbiati was just bought by Keene Monument Co. and the price on engraved pavers may have jumped from \$17.50 to \$40. Francine to contact new owners and seek in-kind donation or discount.
      1. Discussion followed about Naming Rights and the ‘buy-a-brick’ program used by other skateparks.
    - b. Grants
      - i. Carol reports that BASIC and Brattleboro are the recipients of a Vermont Buildings and General Services matching grant for \$14,000!
        1. paperwork in process, Carol to bring it to Selectboard for approval
        2. A ceremony is planned by VT BGS, details to come on that.
        3. David to ask Sara for in-kind invoice for grant writing services.
        4. The Crowell Lot sign can be updated AFTER the Selectboard accepts the grant (February 7 mtg at soonest)
      - c. Boys and Girls Club Skate Jam for Winter Carnival
        - i. Scheduled for 3 – 7 PM on Sunday, February 19th 2012
        - ii. \$2 admission, \$5 T-shirts, \$1 slice of pizza (need to get pizza donated!)
        - iii. Patrick to make event poster
        - iv. Carol needs 1 paragraph and 1 photo for event by 1-19 meeting
    - v. Events
      1. Skate competition for two age groups
        - a. Highest Ollie
        - b. Jam competition

- c. Jeff getting goodies from Credo (Northampton) for prizes
  - i. Credo owner lives in Greenfield and offered his experience with fundraising and design process)
  - d. CCS donated blank boards last year but has discontinued that program
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- 2. Design sketches will be on display for comments and to raise awareness.
  - 3. T-shirt screening to be facilitated by Josh Steele on T-shirts that Jeff is going to buy (up to \$100 worth)
    - a. To be given as prizes and sold for \$5
  - 4. Movies (upstairs) & BASIC PSA (lobby) to be shown. We need a portable DVD unit or laptop for lobby display.
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- 4. Financial Update
    - a. Post Office Box rental renew date coming up, invoice to be delivered to Carol for payment.

ADJOURNED at 7:15

Next THREE meetings:

January 19  
February 2  
February 16