

## **BASIC Meeting Notes April 5, 2012**

**Members in attendance:** Marty Vallender, Dennis Wygmans, Francine Vallerio, Jeff Clark, Patrick Clark, Melissa Clark (Quorum has been met)

**Others in attendance:** Dot Lenhart, Eric Langman, Leon Boyd, Jr.

1. Approve Minutes
  - a. 3/1/12 - approved
  - b. 3/13/12 - approved
  - c. 3/15/12 – approved
  
2. Park Beautification – Dot is offering to help with landscaping the park. She suggests that local businesses might be willing to donate plants. She will work on putting together a possible landscape design and get an idea of pricing. Eric stated that many of the newly constructed skateparks are also incorporating modern art in the design for pleasing aesthetics.
  
3. Fundraising perspectives –
  - a. Goals – Dave Longsmith is willing to continue working on grants for us. Our goal is to apply to 5 grants by August for approx. \$10,000 each.
  - b. Funder targets – Rob Dyrdek builds the parks but doesn't give grants. Patrick states that these are plaza type parks with no bowls. Leon suggested we look into safety grants thru the VT Dept. of Transportation. We also discussed mailing out letters again to local businesses in the near future. Melissa will continue monitoring donation cans and place some in new locations. We will start confirming in-kind donations with local businesses so we'll have an idea how much cash we need to raise. Leon Boyd will check with a few connections for possible in-kind donations. We discussed that restaurants might donate gift certificates that we could auction or raffle off at one of our events.
  - c. Timeline – Carol stated that the town won't support hiring a designer without us having enough money to also build. They have no opinion whether we hire a separate designer than builder. As of May 18, 2012, 2 years of our contract are complete with 3 to go. The Thompson Trust would like to be the grant that puts us over the edge for fundraising, but due to prior commitments of the trust foundation, we're not sure if we can fit that into our timeline.
  
4. RFP Process- The RFP is written and Carol is reviewing it for any refinements needed.
  
5. Public Participation –No comments from the public at this time
  
6. Public Relations –Francine discussed working with Chris Lenois to put together information for Gallery Walk in May. We discussed having some type of contest to draw people to our website and/or to our events.
  - a. Public outreach opportunities – We discussed different ways of reaching out to the public such as public forum, newspaper articles and a video shoot of skatepark facts to be viewed on BCTV

7. Town Interaction Plan
  - a. Schoolboard – We will reach out to the Schoolboard to give them updates on our progress as often as they desire.
  - b. Selectboard – Our information packet was refused when Marty attempted to deliver it prior to the Selectboard Meeting. We will follow up with a letter including our goals, and ask what they expect from us for updates.
  - c. Other Committees (Tree, Arts, ???etc) – We will talk to the Tree Warden to find out the current plans for the trees on the Crowell Lot. The Arts Committee may want to participate with our design as well as the Garden Committee.
8. Youth involvement – We may reach out to area youth to help with landscaping and the t-shirt design contest. On April 21<sup>st</sup> from noon to 2 (22<sup>nd</sup> is Earth Day) BASIC will conduct a clean up day at the Crowell Lot. We will recruit children and adults to help pick up trash, clean up the brush and paint the swingsets. Kids can earn community service hours for their time.
9. Website update – We discussed how we can get more people to our website to donate funds
10. Water fountain – Dennis states that the town is in the process of fixing the fountain.
11. Go Skateboarding Day 2012 – Dennis will send a letter to Carol requesting a permit for the use of Crowell Lot on Go Skateboarding Day (June 21<sup>st</sup>) again this summer.

Next meeting April 19th 6:00 Hannah Cosman meeting room.