

BASIC Meeting Notes May 17, 2012

Members in attendance: Marty Vallender, Dennis Wygmans, Francine Vallario, Jeff Clark, Patrick Clark, Melissa Clark, Spencer Crispe, (Quorum has been met)

Others in attendance: Sam Drowley, Lynn Martin

1. Approve Meeting minutes from 5/3 – Approved, unanimous vote
2. Public Participation – no public participation at this time.
3. Guests – Lynn Martin has attended this evening's meeting. She has written a poem about skateboarding and would like to write more in support of skateboarders. She has offered to attend Go Skateboarding Day to help raise more support. She has also given us permission to post her poem on our website.
4. Gallery Walk – There was positive energy from inquirers at Gallery Walk. Jeremy Kraemer, skateboarder and artist, showed interest in the park and possibly donating some artwork for a silent auction.
Clean Up Day recap - The Crowell Lot was raked clean and the swings painted. It looks great.
5. Financial Update – Spencer announced that he has been notified of a \$10,000 pledge. The name of the donor will be released once approved. Including this and in-kind donations, this brings BASIC's total funds to \$92,596.67
6. RFP – Adam & Carol have approved of the current RFP write up. Jeff motioned to accept the RFP and proceed with sending it to designers for bid. BASIC voted and it was approved unanimously.
7. Fundraising
 - a. Grants/Foundations
 - i. BS&L – Marty will check with the person in charge about how to apply, how much to ask for, etc.
 - ii. Chase your Dreams grant – Marty went to the last selectboard meeting because this grant was on their agenda. It was accepted with a 4-1 vote to approve of BASIC applying for this grant.
 - b. Local Business Donors
 - i. 99 Restaurant – We have been approved by 99 to participate in Dining For a Cause. BASIC has voted to hold the event on Wednesday, June 27th. We still have a credit with Howard Printing on

Putney Road to print the flyers. Dennis is also looking into a possible fundraising event at McDonalds.

ii. Chamber of Commerce letter – Carol approved of the letter that will be sent out to both Chamber of Commerce and non-Chamber of Commerce businesses asking for donations. Marty will print off the letters and Jeff & Melissa will print the labels. We will start out with 100 letters and build off of that. We will check with Carol about getting the envelopes.

c. In-Kind – Dennis is still working with Joe to set up meetings with possible in-kind donors.

d. PR/Campaign - Francine spoke with Chris Fifield from Green Street School who claims he is excited about the park and would like to help with fundraising. Francine will invite him to our next meeting.

8. Soap Box Derby Participation – The Soap Box Derby committee has reached out to BASIC about being involved in the derby. In past years they've had a skateboard division. It's their 4th year and it's a growing event. Marty will check on the date.

9. TV Short – Dennis made an outline and sent it to Francine and Joe for opinions. He is still waiting to hear back from them.

10. Go Skateboarding Day 2012

a. T-Shirt – Marty talked with the t-shirt printer and he said it's \$.40 more per color. If you have 3 colors, one would have to be black. We have decided to allow up to 3 colors. Dennis posted the competition on our website and on Facebook and will update it with the color restriction. He will contact the Reformer to have an advertisement printed about it. It will also be printed on the Go Skateboarding poster.

b. Vendors – No vendors have been located but Jeff has volunteered to bring his grill and cook hot dogs for sale. Marty will approach Price Chopper for donations for hot dogs, buns, mustard, plates, etc. We will check with Carol to be sure this will be okay.

c. Prizes/Swag – Spencer has some prizes coming from Talent. Jeff hasn't heard back from Credo yet. Jeff is also trying other companies, but nothing definite yet.

d. Features - Catamount is in agreement with donating ramps again.

e. Additional tables – Other table that will be set up at Go Skate Day will be: Promo table for BASIC, history of skateboarding by Dot Lenhardt, possibly an art table to paint on your grip tape. We will check with Michael's Crafts about getting paint markers for painting on the grip tape.

f. Sound – Spencer will take care of getting the sound system.

11. Sam has suggested changing the meeting time to 6:30. BASIC has agreed with this change.

Next meetings June 7th and 28th, then July 5th 2012, 6:30 pm Hannah Cosman meeting room. #