

BASIC Draft Meeting Notes Dec. 1, 2016  
Gibson Aiken Center, 6:30 PM

Members in attendance: Joe Bushey III, Jeff Clark, Melissa Clark, Spencer Crispe, Francine Vallario (Quorum has been met)  
(Elizabeth McLoughlin - excused absence)  
Others in attendance: None

**These meeting notes are to be considered “Draft” until approved at the next BASIC meeting.**

1. Adjust meeting agenda – BCTV Interview added to Item #4, Act 250 Permitting Expenses added to item #6, Mondo Thank You added to Item #9, In-Kind Donor Levels added to Item #10,
2. Approve meeting notes from November 1, 2016 - Approved
3. Public Participation - None
4. BCTV Interview – Jeff, Carol and Dick DeGray participated in a half hour interview with BCTV which was provided as an in-kind donation by the organization. It should appear on the BCTV channel next week but we also have the link to the video to share through the media.
5. RFP – BASIC has updated the RFP from the Crowell Lot location. BASIC will discuss further whether to send it out in January of 2017 or wait until more funds have been raised.
6. Act 250 Permitting Expenses – The Dog Park Committee has agreed to pay \$1,000 of the \$5,095 it cost for Marquise & Morano to draft the necessary drawings for the Storm Water & Act 250 permit.
7. Marketing Campaign
  - a. Elliot Street Fish, Chips & More Feeding Friendly – The event will be held this Thursday from 5-8. Flyers have been distributed around town and the event has been advertised on various radio stations as well as the Reformer and Commons newspapers
  - b. You Caring Page - The You Caring Fundraising page has been shared on several Facebook pages including Friends of Brattleboro Skatepark and Brattleboro Rec & Parks. There is still a need to reach out to WTSA & WKVT to get the word out better. The Tony Hawk foundation has also offered to share the link through their sources. Les Montgomery has recently submitted a donation to the project.
  - c. Feedback on Press Release – The press release has been published in The Brattleboro Reformer.
  - d. Fireworks Community Night – There is still no response after

multiple attempts to contact them to participate in their  
Community Night

- e. Pint Night at Whetstone Restaurant – Wednesday nights the Whetstone holds Pint Night which donates money to the organizations that are beneficiaries for the evening – Joe will look into how to participate as a beneficiary.
- f. Donation Letter Mailing – BASIC agrees we should send out a mass mailing campaign again, but will wait until after the holidays because it's too close to the holidays to get them out now.
8. Nov/Dec. Gallery Walk – Few people attended the November Gallery Walk. Assuming it's because of the cold weather, BASIC will wait until warmer weather in the spring to participate again.
9. Mondo Thank you – BASIC will send a personal thank you for creating our video and will also send a thank you to be published in the Reformer.
10. In-Kind Donor Levels – In-Kind Donations and monetary donations will be handled equally when posted on the plaque at the skatepark site.
11. New fundraising ideas – Jeff will touch base with Alec from Tony Hawk to see where he suggests we should spend our time regarding fundraising and grant seeking.
12. Set date of next meeting – Thursday, Jan. 12, 2017 6:30pm
13. Adjourn