

Approved BASIC Meeting Notes June 6, 2013

Members in attendance: Marty Vallender, Francine Vallario, Melissa Clark, Joe Bushey, Joe Bushey III (Quorum has been met)

Others in attendance: Marty Fitzgerald, Patty Fitzgerald

- 1) Approve meeting minutes from May 9, 2013 – Approved
- 2) Public Participation – none
- 3) Town – A) Go Skateboarding Day permit is approved for 2–6 PM. The event will be held from 2-5 PM. B) Although Carol was not in attendance, she reported to Marty that there is currently \$32,153.96 in our account. The change order of \$4,930 for ASD has been approved but not paid yet. She has also requested a Fundraising Packet that we can change on our own and a more detailed list of items for in-kind donations. After three emails, she still has gotten no response from ASD on this info. C) Barbara Sondag is following up with Rebecca Waxman pertaining to a discussion put forth by the New England Youth Theater.
- 4) Financial/Fundraising Updates - A) BASIC needs the detailed info requested from ASD before we can pursue getting in-kind donations. B) Grants – BASIC has a few leads but nothing that we can apply to at this time. Most grant applications are due either in the spring or the fall. C) Public Relations – BASIC will approach Patrick or Luke to design a new sign for Crowell Lot. A friend of Joe III may be able to print it once we have the design approved. D) Marty will look into FUSE, which is a social advertising company. They may be able to donate up to \$25,000 in media support to help with a campaign and fundraising. E) Events – BASIC has come up with a few ideas for events but nothing in the planning stages yet. F) Target Angel donors – no new updates
- 5) Other business - A) Membership – Marty has accepted a job out of the area and is therefore stepping down from the board. July will be his last meeting. Marty received an inquiry from someone interested in joining BASIC. He advised him to submit a letter to Barb Sondag. B) Go Skateboarding Day planning – Spencer needs to follow through with Catamount Ramps. Wat-ahh! and t-shirts have been donated. Prizes are being gathered. Joe will bring the generator and we'll find out who brought the sound system. Melissa will check into getting hot dogs/hamburgers donated. Marty will put the event on the website. Joe will contact 92.7 FM and 96.7 FM to get it announced on the radio. Marty will also contact Voo Doo boards again. C) Fireworks – Fireworks Restaurant hosts a dinner event that gives 100% of the proceeds to the participating organization. There is an application process to participate. BASIC has decided to pursue this and Marty will take control of applying for it. D) Trees – Marty feels we need to keep in contact with

the town regarding removal of any trees on Crowell Lot. Some trees have been scheduled to be removed because of safety issues due to their age. Removal of these trees have nothing to do with the building of the skate park. E) 4th of July Parade – BASIC will no be marching in the parade this year. Joe suggests maybe we could set up a table for donations somewhere on the 4th.

6) Adjourn

Next meeting July 11th 6:30 PM Hannah Cosman meeting room. #