

## **Brattleboro Town Arts Committee**

Tuesday, April 12, 2016

Minutes prepared by Douglas Cox

Hanna Cosman Room

1, **Meeting convened** at 4:02 pm with quorum present

*Members present-* Adam Salviani (Chair), Doug Cox (Vice-Chair), Angel Francia-Mackinnon, Hugh Keelan, Dale Joy, Kate Anderson (no Selectboard Liaison).

*Guests:* Shanta Lee Evans-Crowley

2, **Motion to approve the minutes from March 15, 2016**

(Approved unanimously)

3, **Public Participation:** none

4, **Proclamation**

A proclamation "ARTstravangaza Brattleboro" prepared by Francia-Mackinnon was reviewed and approved unanimously to be forwarded to the Selectboard for endorsement.

5, **Promotional Committee Initiative**

Members shared their thoughts and reactions about the Selectboard Meeting of 4/5/16 at which the TAC proposal for a Brattleboro Town Promotional Committee was presented. No action on the proposal was taken by the Selectboard. TAC member reactions were both emotional and substantive.

Keelan summarized Selectboard concerns with the proposal as presented:

There is no "surplus" from the 1% Rooms and Meals tax per-se.

Promotion is outside the purview of TAC

Town committees are not funded as a standing policy

There is no demonstrated need the proposal addresses

Discussion included: the role of TAC as a Town Committee and its ability to be effective as a proactive part of Town Government: potential partners to develop the proposal further: and what role TAC should play with this initiative going forward.

There was discussion about the Downtown Brattleboro Alliance and the possibilities to engage in collaboration on the Promotions Committee.

Joy moved and approved 5-0-1 **"TAC will move forward with the Promotional Committee Initiative incorporating the comments and suggestions of the Selectboard."**

Salviani will continue discussions with Town officials and potential initiative partners.

Joy offered to research NEA and other funding sources for this and similar TAC initiatives.

6, **Discussion of Proposal Schedule** from our 3-15-16 meeting was held over till our next meeting, 5-10-16.

**Meeting adjourned at 5:30 pm**