

BASIC Meeting Notes Feb. 16, 2017
Gibson Aiken Center, 6:30 PM

Members in attendance: Jeff Clark, Melissa Clark, Spencer Crispe, Elizabeth McLoughlin, Francine Vallario (Quorum has been met)

Others in attendance: Carol Lolatte

Members Absent: Joe Bushey, Sr., Joe Bushey, III (excused)

1. Adjust meeting agenda – VTStance added to #10, Olga update added to #11
2. Approve meeting notes from January 12, 2017 - Approved
3. Public Participation - None
4. BASIC Member status – BASIC has sent a letter to the Brattleboro Selectboard requesting that Joe Bushey, Sr. be removed from our board and ask that the open position be filled. Joe has relocated from the area and has been a valued member since the committee's conception.
5. You Tube Fundraising – Jeff did research on the ads that appear in the beginning of YouTube videos. The cost is between \$.10 and \$.30 for each add that is viewed. A cap can be put on the amount that the advertiser wants to spend. More work will be done to further research the idea.
6. Pint Night at Whetstone Restaurant (donation in form of gift card) – Three organizations participate at each Pint Night event. The amount of money raised for each organization is presented in the form of a gift card. BASIC will apply to participate.
7. Letter Mailing Campaign – Carol has provided us with a list of businesses that are members of the Chamber of Commerce. BASIC will construct a letter to mail out seeking donations.
8. Summer Event (Liz) – No new info.
9. Other Grants/Fundraising Ideas? – We will seek donations/grants through large corporations both local and national.
10. VTStance is a car club in town that would like to put on a car show in support of BASIC. The committee is looking forward to working with them and will invite their members to meet with us in the spring.
11. Olga reached out to BASIC looking for an update on our project. Jeff will report back that we are just shy of \$100,000 and are happy with the feedback we have been getting. He will also let her know we are gearing up for a letter-writing campaign.
12. Set date of next meeting – March 16, 2017 6:30pm Gibson Aiken Center.
13. Adjourn